

Press Release

**The "World Tamil Diaspora Day 2025" will be held on January 12, 2025, at the Chennai Trade Centre under the esteemed leadership of the Hon'ble Chief Minister of Tamil Nadu. The prestigious Tamil Mamani Award will honour individuals who have made significant contributions to the development of the Tamil community abroad. Additionally, the Best Cultural Ambassador Award will recognize an exceptional alumni from the Reaching Your Roots program for their exemplary efforts. The esteemed Kaniyan Poongundranar Award will be presented for excellence in six distinguished categories: Education, Social Development, Women, Business, Science and Technology, and Medicine. These awards will be presented by the Hon'ble Chief Minister.**

In accordance with the announcement made by the Hon'ble Chief Minister of Tamil Nadu, January 12th has been designated as World Tamil Diaspora Day starting from 2022 and has been celebrated annually on this date.

2. For the fourth consecutive year, "World Tamil Diaspora Day 2025" will be held over two days, on 11.01.2025 and 12.01.2025, under the leadership of the Hon'ble Chief Minister. The event will be based on the theme **"Eththisaiyum Tamilanange"**.

3. The event is set to take place at the Chennai Trade Centre in Nandambakkam and will showcase a diverse range of panel discussions, cultural performances, business events, interactive sessions, and special exhibitions.

4. To recognise the exceptional achievements and contributions of Tamil Diaspora in different categories, an award ceremony will be held as a part of the "World Tamil Diaspora Day 2025". This ceremony will feature the Tamil Mamani Award for significant contributions to the development of the Tamil community abroad, and the Best Cultural Ambassador Award for an outstanding participant from the Reaching Your Roots program. Additionally,

the Kaniyan Poongundranar Award will be presented to Tamils who have excelled in six distinguished categories: Education, Social Development, Women , Business, Science and Technology, and Medicine. These prestigious awards will be conferred by the Hon'ble Chief Minister of Tamil Nadu.

5. Accordingly, the Non-Resident Tamils Welfare Department is working towards identifying Tamils who have made notable contributions in the fields of Education, Social Development, Women, Business, Science and Technology, and Medicine by seeking nominations and honouring them by presenting the 'Kaniyan Poongundranar Award'.

6. For information on participation in World Tamil Diaspora Day, to nominate awardees, and for further details, kindly visit the official website of Non-Resident Tamils Welfare Department at <https://nrtamils.tn.gov.in/en/>.

Commissioner,  
Commissionerate of Rehabilitation and  
Welfare of Non Resident Tamils

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