

PRESS RELEASE

**Entrepreneurship Development and Innovation Institute
3-Day Export Opportunity Identification Training (EDII TN)**

Entrepreneurship Development and Innovation Institute (EDII), Chennai, is organizing the 3-day Export Opportunity Identification Training on **07.05.2025 to 09.05.2025 (Time: 10:00 AM to 5:00 PM)** at EDII-TN Campus, Ekkattuthangal, Guindy, Chennai – 600 032. The EDII Tamil Nadu successfully equipped participants with essential knowledge, practical tools, and strategic insights to explore and capitalize on international trade opportunities. By the end of the program, the participants were able to:

1. Understand the fundamentals of export processes, documentation, and compliance requirements
2. Identify and evaluate potential export markets using data-driven methods and trade analytics.
3. Recognize sector-specific export trends, challenges, and government incentives relevant to Tamil Nadu-based enterprises.
4. Develop an export-readiness checklist tailored to their business needs. Draft actionable export marketing strategies for entering or expanding into international markets.

Qualification: Basic understanding of sentence making is enough or technical skill is necessary.

For further information, please visit **website www.ediitn.in** Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

Pre-registration required

For further details please contact:
Entrepreneurship Development and Innovation Institute
Telephone and Mobile No: **9360221280 / 9543773337**

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