

**Press Release**

**Department of Environment and Climate Change**

**Applications invited for "Sustain TN"**

Climate change poses a significant threat to our planet, the inhabitants and their livelihoods. Therefore, urgent action is required to mitigate the impacts of climate change and build climate resilience. To address these challenges, it is essential to promote environmental protection, green and clean energy, sustainable solutions to prevent resource exploitation, augment climate finance and promote sustainable technologies. In this regard, the initiative SustainTN was announced by the Honorable Minister for Environment and Climate Change during the 2024-2025 budget Session in the floor of the Legislative Assembly. Following this, the Tamil Nadu Climate Change Mission, operating under the Department of Environment and Climate Change, in collaboration with Anna University and StartupTN, will identify innovative startups or business ideas excelling in the aforementioned fields. These startups will receive six months of mentorship, a grant of ₹10 lakh to expand their businesses, and opportunities to access markets. A dedicated portal named SustainTN was inaugurated by the Honorable Deputy Chief Minister on 13.03.2025 for this initiative.

Applicants can apply through <https://www.sustaintn.com/> website. The timeline for application is being extended till 15.05.2025.

**Contact For Further details:**

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